

GUIDELINES FOR USING THE PRESS RELEASE (written Nov 2010):

Dear Efesc members,

Most of you attended the last international ECC meeting in Brussels (Oct, 6-7, 2010) or have read the latest ECC newsletter, so you are aware we want to publish the press release about the European Chainsaw Certificate.

The people indicated in green (in the 'to' box, rest in 'cc') are considered as national contact persons for communicational purposes about ECC/Efesc, meaning distributing a press release once in a while in your own country. If you do not agree playing this role and/or someone else within your country wants to do this, please inform me and I will change it.

We would like these people to distribute the press release attached to this mail in your own country through your network, in the English version or a translated version. Of course people in cc are free to use the press release as well or send it on to their contacts, but please inform your national contact person so the information will not be sent twice to the same person. Also for reasons of transparency, we would like it if the national contact can keep me informed about press releases that have been accepted by magazines, websites, etc. (just take a copy or send me the link), that way we can keep an eye on the level of interest and to which degree the ECC-concept is known throughout Europe. As you could read in the newsletter so far 15 European countries have shown their interest in the ECC-concept, please help us to cover the whole of Europe!

When you send the attached press release to your contacts, please delete the excel list of national contact points and add the following text:

Dear Sir or Ms.,

Please find hereby the press release of the European Chainsaw Certificate (ECC)

"This October 6th and 7th representatives from various organisations involved in activities and training in forestry and natural environment from all over Europe gathered in Brussels to discuss the necessary steps to implement the European Chainsaw Certificate (ECC). The first certificates are to be issued in Summer 2011. ..."

In the second file you will find some action chainsaw pictures and the logo's of ECC, EFESC en Lifelong learning. For your information:

-For websites you can use the gif or jpeg format -for printing eps is suitable -for printing from Mac or pc: jpeg or eps can do

Thank you for distributing this article.

Best regards,

The EFESC-team